

## **Sunder Natarajan**

### **Chief Human Resources Officer, IndiaFirst Life**

As the Chief Human Resources Officer (CHRO) of IndiaFirst Life, Sunder Natarajan is responsible for talent management, performance management, organisation development, training, and infrastructure. At IndiaFirst Life, Sunder has led multiple functions, including Risk, Fraud Control, Governance, Sales Training, Performance Management, and Key Account Management of partner banks.

Sunder's work experience in the insurance industry spans nearly three decades, with proven excellence across diverse functions including governance, sales, operations, customer service and retention, strategy, business planning, training, and communication. He has previously held roles at Aviva India, Royal Sundaram General Insurance, and Ogilvy Public Relations India. He is on the advisory board of the Institute of Risk Management (IRM) – India Affiliate.

Sunder is a Commerce graduate from the University of Madras with a Post Graduate Diploma in Business Administration from NMIMS, Mumbai. He has successfully participated in the Accelerated Leadership Programme from the Indian Institute of Management, Ahmedabad, is a Certified Fellow of the Institute of Risk Management, London and has completed the Future CHRO program at Indian School of Business, Hyderabad. He was recognised as one of India's Most Agile HR Leader 2024 by Sapphire Connect.